



Making energy together

SHAPING THE FUTURE
WITH PHOTOVOLTAICS



• MAKING ENERGY TOGETHER

Our corporate culture is hallmarked by mutual trust and close cooperation – with our customers and our employees.





1: Changi Airport Singapore / Singapore 2: Moos Solar Park / Germany
3: Douneika Solar Park / Greece 4: Rapp Brewery Kutzenhausen / Germany

► THIS IS WHAT SETS US APART

Phoenix Solar AG ranks among the leading photovoltaic system integrators with operations spanning the globe. We are a wholesaler specialised in turnkey photovoltaic plants, solar modules and accessories. In addition, we develop, plan, build and take over the operation and maintenance of large-scale photovoltaic plants. In assuming this dual function, Phoenix Solar covers all system sizes, from 1 kilowatt systems for the roofs of private households through to large solar power plants in the multi-megawatt range.

► KEY MARKETS



Photovoltaics – from Bavaria out into the whole world

From our beginnings as a solar initiative in Germany, we have been making a major contribution to raising the competitiveness of photovoltaics since 1999 and accelerating its wide introduction into markets all over the world.

Our home market is Germany. Today, however, Phoenix Solar operates through its own subsidiaries in all key photovoltaic markets. We offer our products and services all over the world. Proximity to the customer and our agility in the various markets are what set us apart. Phoenix Solar AG is a strong and efficient partner in effectively tapping market potential across all market regions.



► PHOENIX SOLAR

We are at hand to assist you every step of the way: from planning right through to operation and maintenance.

► SPECIALIST WHOLESALE AND SOLAR POWER PLANTS



► PHOENIX SOLAR – PROJECT
5: Le Lauzet Solar Park / France

Two business segments – one goal

The Phoenix Solar Group is structured into two complementary business segments geared to long-term business relationships and to offering our customers optimised system costs, with high quality standards. We view active partnership and mutual trust as the basis for successful cooperation.

► Specialised wholesaler for components and systems

As a specialised wholesaler with many years of experience, we offer customised solutions for photovoltaic components and turnkey systems. Beyond this, we support our sales partners with a wide range of services, including consulting and planning activities, logistics services, technical training in sales and installation, and operate a service hotline. Our customers are electrical retailers and wholesalers, heating/sanitary and roofer companies, as well as solar retailers. Phoenix Solar has a tight network of partners throughout Germany and builds up similar structures in international markets.

► Experts in power plant construction

As a system integrator, we provide full-line services for rooftop and ground-mounted photovoltaic power plants, from project development, consultancy, planning and turnkey construction right through to operation and maintenance. Our customers include energy utilities, municipalities, public-sector institutions as well as institutional investors and enterprises from commerce and industry.

► Our focus is on photovoltaic system technology

Phoenix Solar has acquired unique expertise as a photovoltaics specialist. We set benchmarks in system technology through products developed in house and sourced externally. In our search for cutting-edge technologies and components we screen the entire market to offer our customers optimal system solutions for rooftop and ground-mounted applications suited to the specific location.

► TAKING RESPONSIBILITY

Sustainability determines the way we think: we are aware of our social responsibility for climate protection.



Our values

We view each newly installed photovoltaic plant and system as another step towards an overriding goal. By having a solar electricity system on your own rooftop or investing in a ground-mounted power plant you are making a valuable contribution to climate protection and supporting a diversified renewable energy mix of the future. Electricity from the sun is, however, not only environmental protection in action but also a long-term and profitable investment in the future of us all.

Our vision

A world in which renewable energy improves the quality of life is our world. We make extensive use of the inexhaustible power of the sun to generate electricity. This is how we shape the energy supply of today and tomorrow.

Our mission

Our wide range of products and services delivers tailored solutions for our customers. Our competence in consulting services and system technology is compelling. Through our commitment, we create value for our customers, partners, employees and shareholders.

How we perceive ourselves

Harnessing the power of the sun to generate electricity is a valuable contribution to achieving a sustainable supply of energy. Phoenix Solar not only offers products which protect the environment but also places emphasis on sustainability within the company. Taking responsibility for our employees, the environment and society is part of our corporate culture. With this in mind, we combine entrepreneurial success with our responsibility towards society and our ecological commitment. “Making energy together” is our leitmotif and a cornerstone of the way we perceive ourselves.

